



## Senior Executive Project Management Perspectives

[www.cheetahpm.com](http://www.cheetahpm.com)

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### What is Your Leadership Role in Getting Maximum Value from Project Management?

This course enables executives that have accountability for strategic objective execution to gain a working knowledge of the linkages that exist between strategic objectives and project deliverables (output). Through a mix of working sessions, simulations and thought provoking discussion, participants will learn strategies to apply immediately to their organization.

To survive and thrive in the age of just "do it" you need to make sure that what you're "doing" will actually help you achieve your strategic objectives in the most efficient manner possible. Project Management is the science of getting things done. As executives, you are all about getting things done. But having a good project management process without a strategy for deciding which projects you should be working on, won't enable you to achieve success. You have to have a good strategy first, then execute projects well to meet that strategy. Sounds simple and intuitive. Putting theory into practice is not so simple, as most of you have experienced. First you have to have a solid way to decide on which projects will actually best help you meet your strategic objectives. You have to have decision support which enables the management team to Do the Right Things. Then you have to have solid project management practices in place to enable successful execution. You have to enable and inspire your organization with the methods and tools to Do Things Right.

### What You Will Learn

- How to quickly come to consensus on the many variables affecting your strategic decisions
- How to select projects that will best meet your strategic objectives
- Factors that drive effective and efficient project execution

We'll explore the hype and the reality of the skills, techniques, competencies and certifications of project personnel and give you tools to help you map out a strategy for achieving the level of project execution proficiency you need.

### How You Will Learn

Cheetah Learning is about enabling you to achieve results, fast. Every event in the class is tested to verify that it enables you to quickly learn and be able to immediately (and successfully) apply the concepts presented. In this program you and your classmates will participate in a hands on simulation to develop consensus on strategic objectives and prioritizing projects needed to meet those objectives. You will learn, through an experience, the factors that drive effective and efficient project execution. You will participate in a peer to peer review led by the instructor on individual and group performance during the simulation.

### Class Logistics

**Duration** – 9:00 AM to 3:00 PM. Includes a working lunch.

**Location** – Onsite or at a Cheetah Learning training facility

**Cost** - \$895 per person. Group rates available.

**The Cheetah Approach** – We specialize in creating accelerated learning events for adults with an emphasis on achieving results fast. We have researched and tested methods for accelerating adult learning for the past 15 years. Our programs are crafted so that all learning styles are exercised and each person's unique learning profile enables them to quickly grasp and apply the concepts.

